



Typography

Example	Weight	Variable Font Weight	Size / Line height (72 PPI)
Caption	400	Small	12/16 epx
Body	400	Text	14/20 epx
Body Strong	600	Text, Semibold	14/20 epx
Body Large	400	Text	18/24 epx
Subtitle	600	Display, Semibold	20/28 epx
Title	600	Display, Semibold	28/36 epx
Title Large	600	Display, Semibold	40/52 epx
Display	600	Display, Semibold	68/92 epx

Rules of Thumb

Weight	Regular, Semibold	<ul style="list-style-type: none">• Semibold is used for titling sections of content; pages, groups, etc.• Regular is used for all other purposes.• In some locals semibold will default to bold.
Alignment	Left, Center	<ul style="list-style-type: none">• Left aligned is to be used by default for all purposes.• Center aligned text may be called for in certain situations such as title beneath