

Typography

Example	Weight	Variable Font Weight	Size / Line height (72 PPI)
Caption	400	Small	12/16 epx
Body	400	Text	14/20 epx
Body Strong	600	Text, Semibold	14/20 epx
Body Large	400	Text	18/24 epx
Subtitle	600	Display, Semibold	20/28 epx
Title	600	Display, Semibold	28/36 epx
Title Large	600	Display, Semibold	40/52 epx
Display	600	Display, Semibold	68/92 epx

Rules of Thumb

Weight	Regular, Semibold	<ul style="list-style-type: none"> Semibold is used for titling sections of content; pages, groups, etc. Regular is used for all other purposes. In some locals semibold will default to bold.
Alignment	Left, Center	<ul style="list-style-type: none"> Left aligned is to be used by default for all purposes. Center aligned text may be called for in certain situations such as title beneath icons when no bounding box is present.
Minimum Sizes	14pt Semibold, 12pt Regular	<ul style="list-style-type: none"> Semibold text may not be used under 14pt, nor regular text smaller than 12. Subtitle and smaller text require 4.5:1 contrast with their background. Title and larger font sizes require only 3:1 contrast with their background.
Casing	Sentence case	<ul style="list-style-type: none"> Sentence case is to be used for all UI text. 'Content' copy should obey standard casing practices.
Truncation	Ellipsis or clipping	<ul style="list-style-type: none"> Ellipsis is the preferred method of truncation but is not always possible. Clipping text is also an acceptable method of string truncation. Truncate at the character level for shorter strings, and at the word level for paragraphs and larger text blocks.